



ART Secondary

Live Action/Documentary 459
 Animation 460

Name: _____ School # _____

Title: _____

FACTORS EVALUATED	COMMENTS	POINTS (6-20)
Cinematography: 1. Does the video make effective use of framing, lighting, and color? 2. Are shots focused properly and/or creatively? 3. Is the camera used skillfully to tell the story? 4. Is there smooth movement in the tilts, pans, and zooms? 5. If special effects are used, are they used creatively and effectively? 6. If images or graphics were used, were they properly licensed or used with permission?		
Soundtrack and Music: 1. Is there skillful control of sound and music? 2. Is dialogue (if used) clear and understandable? 3. If sound effects are used, are they used creatively and effectively? 4. If music is used, is it appropriate and helpful to the story/message? 5. If music was used, was it properly licensed or used with permission?		
Communication/Story: 1. Does the video grab and hold the viewer's attention? 2. Is there a clear message or story? 3. Are the topic and/or characters engaging? 4. Is the message or story presented creatively? 5. Does the video reflect godly values? 6. Does the video rise to a level of excellence?		
Editing: 1. Does the pacing enhance the story? 2. Are there smooth and effective transitions between scenes? 3. Are scenes and sound cut effectively? 4. Is the editing technically good, demonstrating a good command of screen direction, continuity, transitions, and competence with the editing software?		

POINT SCALE

18-20 Superior	72-80 Superior
16-17 Excellent	64-71 Excellent
14-15 Good	56-63 Good
12-13 Fair	48-55 Fair
6-11 Poor	0-47 Poor

Total (80 possible points) _____

Judge's Signature